

ABOUT MAKING MUSIC

Since 1935, **Making Music** has been the organisation for leisure-time music in the UK, bringing together musicians and music groups of all genres and abilities. Today, we have a membership of over 4,000 vocal, instrumental and promoter groups representing around **228,000 music makers** across the UK.

We support, connect, celebrate and champion everyone who makes, performs and presents music in their leisure-time. The services we provide enable our members – ranging from symphony orchestras to samba bands – to cross the boring things off their ‘to-do’ lists and get on with making music.

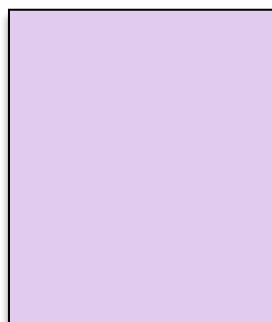
Making Music members present or perform nearly 13,500 concerts each year, spending over £1.6m with music publishers and approximately £21.6m employing professional musicians. They also employ composers, venues, designers, staging suppliers, instrument manufacturers and others for their live music events.

Advertisers can promote their products and services to members, many of whom are the treasurers, secretaries, MDs, chairs, event managers, marketers or librarians of their group, through our termly **Highnotes** magazine, monthly **iNotes** e-bulletin, and the website **makingmusic.org.uk**

HIGHNOTES

Print advertising

Highnotes is Making Music's membership magazine, published three times a year in January, May and September. It's posted to over **3,700** named individuals from within the membership of Making Music and from the wider voluntary music sector. A digital version is also emailed out to over **8,000** individual members.



FULL PAGE

£1,265

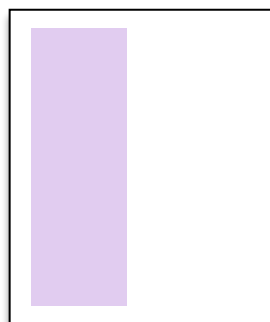
Or

COVER PAGE

£1,395

210mm x 270mm
(+3mm bleed)

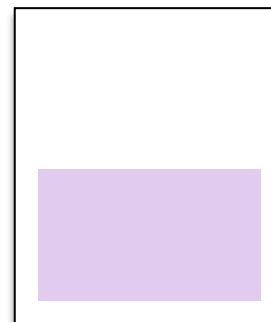
Type area
180mm x 243mm



HALF UP

88mm x 243mm

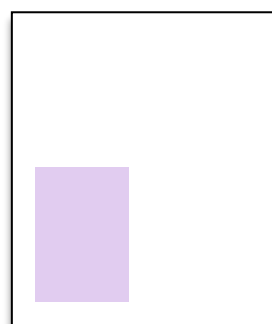
£705



HALF ACROSS

180mm x 117mm

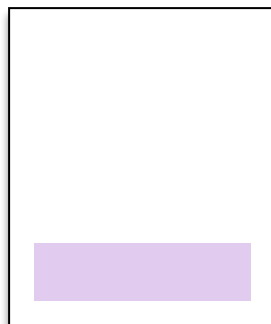
£705



QUARTER UP

88mm x 117mm

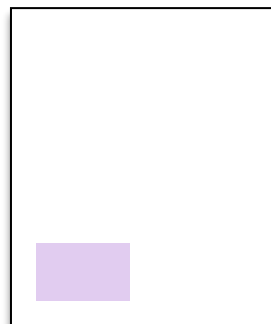
£385



QUARTER ACROSS

180mm x 56mm

£385



EIGHTH

88mm x 56mm

£199

INSERTS

80/thousand, up to 20g
Minimum order applies

Data segmentation,
if requested, £150

*All prices are subject
to standard rate VAT*

DISCOUNTS

Discounts are available for series bookings and for corporate members.

ARTWORK

Please supply artwork as a full colour high resolution (300 dpi) PDF in CMYK format. Other files may be accepted but please contact us for more details. All measurements are width x height. View a more detailed guideline below.

Advertisements to be submitted by email to kirstyf@spacemarketing.co.uk.

For availability and deadlines contact Sharon Maslen, as below.



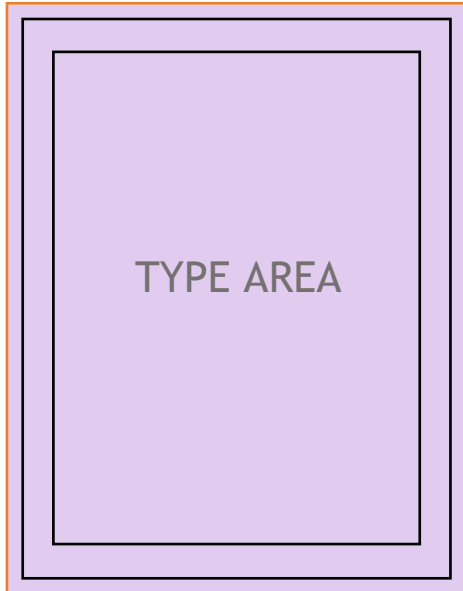
**SUPPORTING AND
CHAMPIONING
LEISURE-TIME MUSIC**

Making Music Advertising
Tel: 01892 677742 or email sharon.maslen@spacemarketing.co.uk

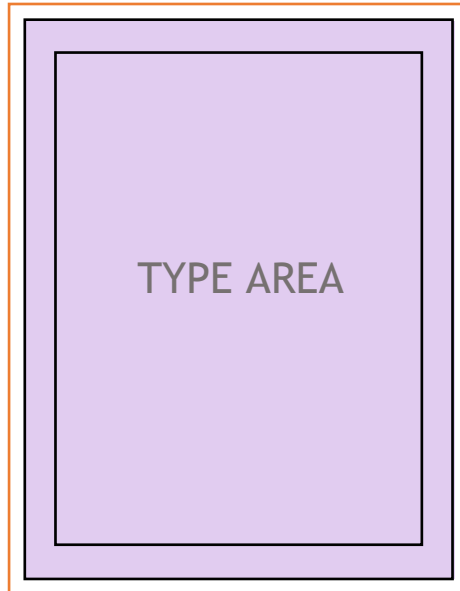
Artwork bleed guidelines

Please ensure you provide artwork with full bleed (min. 3mm). See diagram for reference. Any artwork sent without a bleed will be rejected and we will ask clients to re-submit their artwork with a bleed. If unsure, please get in touch with sharon.maslen@spacemarketing.co.uk

FULL PAGE/COVER PAGE



With bleed



No bleed

Type area

This is the area in which you want to keep all your essential design components, such as graphics/images (not counting background design) and text within.

iNOTES

Email advertising

iNotes is Making Music's monthly e-bulletin, emailed to over **15,000 individuals** including amateur musicians, plus key figures from the media, arts and government.

We run two to three advertisement spaces on each mailing, providing an easy and affordable way to get your products, services or events directly into the inboxes of amateur musicians around the UK.

All prices are subject to standard rate VAT.

Ad Type	Size	Price per month
BOX	300 x 250 pixels	£217
BANNER	600 x 74 pixels	£175

DISCOUNTS

Discounts are available for corporate members.

ARTWORK

Please supply artwork as a screen resolution (72 dpi) JPG, GIF or PNG. All measurements are width x height. Any artwork sent with incorrect dimensions will be rejected and we will ask clients to re-submit their artwork with the correct measurements.

Advertisements to be submitted by email to kirstyf@spacemarketing.co.uk.

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iNotes
August

In this issue: manage all your group's needs in one place with our new [Making Music Platform](#), get to know our [President Debbie Wiseman](#), take part in Streetwise Opera's [12-hour Singathon](#), and discover the latest changes to [Gift Aid](#). Plus, improve your group's online presence with a free [Online Health Check](#), [Wessex Male Choir](#) discuss breaking down stereotypes, and access an [exclusive discount](#) from corporate member, Hal Leonard.



Making Music Platform

RESOURCES

Imagine if you could organise all your member details, event bookings, sheet music, photos, newsletters, subscriptions, teaching resources and mailing lists in one, central online system? Well, now you can.

[Find out more >](#)

Meet our President

NEWS & BLOGS

Making Music president Debbie Wiseman OBE tells us about her journey from finding a piano on a family holiday in Torquay to becoming an award-winning composer of film and TV music.

[Find out more >](#)

- ADVERTISEMENT -

Box



Breaking the mould

NEWS & BLOGS

Award-winning members Wessex Male Choir discuss championing male voice choir singing in the modern age - no blazers required!

[Find out more >](#)



Online health checks

RESOURCES

How well is your group connecting with people online? Sign up for a free online health check and one of our digital volunteers will review your group's website and social media channels.

[Find out more >](#)

Changes to Gift Aid

RESOURCES

UK charities can claim an extra 25p on every £1 donated by a UK taxpayer. Keep up to date with the latest changes to declarations and the Gift Aid Small Development Scheme (GASDS).

[Find out more >](#)

- ADVERTISEMENT -

Banner

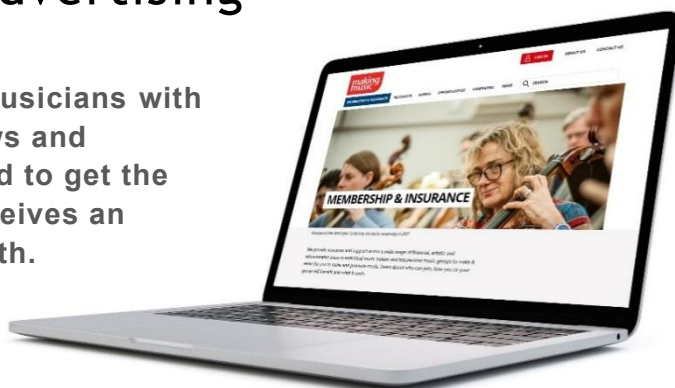
**SUPPORTING AND
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Making Music Advertising
Tel: 01892 677742 or email sharon.maslen@spacemarketing.co.uk

Website advertising

Our website provides members and other musicians with an invaluable go-to range of resources, news and information to help them run their group and to get the most out of their love of music. The site receives an average of **90,000 unique page views** a month.

We offer two different sizes of advertisements on the site, with a direct link to the url of your choice.



The screenshot shows the homepage of makingmusic.org.uk. The top navigation bar includes links for MEMBERSHIP & INSURANCE, RESOURCES, EVENTS, OPPORTUNITIES, CAMPAIGNS, NEWS, and a search bar. Below the navigation bar is a featured article titled 'Conducting skills course' with a photo of two people conducting. To the right of the article is a 'Box' advertisement placeholder. At the bottom of the page is a 'Banner' advertisement placeholder. The footer includes a newsletter sign-up link and social media icons.

All prices are subject to standard rate VAT.

BOX AD

A prime location on key sections* of the site, on rotation with a maximum of two others. Solus rates available on request.

**includes Resources, News and Opportunities*

BANNER AD

A site wide* advert on rotation with a maximum of two others. Solus rates available on request. **excludes homepage and joining pages (Note that these web ads will not appear on mobile.)*

DISCOUNTS

Discounts available for Corporate members.

ARTWORK

Please supply artwork as a screen resolution (72 dpi) JPG, GIF or PNG. All measurements are width x height. Any artwork sent with incorrect dimensions will be rejected and we will ask clients to re-submit their artwork with the correct measurements.

Advertisements to be submitted by email to kirstyf@spacemarketing.co.uk.

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Ad Type	Size	1 month	3 months	6 months	12 months
BOX	340 x 283 pixels	£95	£215	£370	£625
BANNER	728 x 90 pixels	£150	£335	£585	£990