For anyone that was not with us for our November network meeting when we went over the 2023 Act Green Report in more detail.

A brief overview – Act Green is designed to find out more about audience attitudes to the climate crisis, and the role they want organisations to play in tackling it – from exploring themes in music, art and theatre, to managing buildings, to encouraging volunteers

Some of the most useful takeaways from the 2023 report, that we found when looking through it as an organisation, were that

* Cultural audiences are concerned about the climate emergency and believe that organisation are not doing enough to reduce their impact, or, more importantly, that if they are that they are not effectively communicating this.
* Audience want to play their part to help organisations fulfil their sustainability targets but need help from the organisations in order to be able to do so

The 2023 survey generated 17,500 responses from 86 participating organisations.

[Act Green 2023: Report released | Indigo (indigo-ltd.com)](https://www.indigo-ltd.com/blog/act-green-2023-report-released)

Registration to take part in the 2024 Act Green survey is currently open if any group is interested in taking part – we think it would be great for some smaller leisure time groups to lend their voices to this conversation.

Survey suitable for all types of arts organisations

Free to take part in

If you sign up they will send you a survey link and a template email to send out to your audiences or visitors.

Participating organisations will get to have **instant access to your organisation's results** and **contribute to a benchmark** for the benefit of the sector.

The survey will run from **29 April** **until the end of May**, and you can send it out to your audiences any time within that. You'll be invited to a **webinar in late June** to see the results and will receive a full report with the aggregated data set.

This survey aims to build upon the 2023 survey and help cultural organisations to:

* Discover what role different groups think organisations should be playing in tackling the climate crisis
* Develop impactful ways to communicate with different audience and visitor groups
* Shape strategies for how best to involve audiences and visitors in sustainability initiatives

[Act Green 2024: Help us spread the word - Google Docs](https://docs.google.com/document/d/1qTRXBR4NBNeOWeZ7KI8hYvQfj_W5pj35Oc1gbYis2EE/edit)

Form to sign up - [Act Green 2024: Register your organisation (google.com)](https://docs.google.com/forms/d/e/1FAIpQLSf9humco5iFgHrbp3IoOrP3rjYZCKt9VmIanr5kWEt3cmi9Vw/viewform)